

# Thunder pull-up banner

(for template  
see page 2)

## Sizes

### Actual graphic size:

850mm (W) x 2175mm\* (H)

\*Bottom 150mm will be hidden  
inside the base roller mechanism

### Template size (25% actual size):

212.5mm (W) x 543.75mm\* (H)

\*Bottom 37.5mm will be hidden  
inside the base roller mechanism

## Images

### Colour

Please make sure all images have  
been converted to CMYK.

Images supplied as RGB may result  
in undesirable colour shifts.

Please convert any Pantone/spot  
colours to CMYK.

### Resolution

This must be at least 300dpi at  
template size.

## Fonts

If possible please convert your fonts  
to outlines, otherwise ensure they  
have been embedded in your PDF.

## Supplying Artwork

### File formats

Our preferred format for you to  
supply your artwork to us is as a  
print-ready PDF.

We can also accept other file  
formats such as Illustrator EPS or  
high-resolution TIFF and JPG, if in  
doubt please ask.

### Bleed

Remember to add 3mm bleed,  
as indicated in the template.

### Setup

If supplying in PDF format ensure  
cropmarks are present.

Turn off or delete the template  
before saving your file.

## Need help or advice?

Please visit: [www.adversetdisplay.co.uk/helpdesk](http://www.adversetdisplay.co.uk/helpdesk)  
or telephone: **01723 363 732** and we will be  
happy to advise you.

↑ **4mm (16mm at actual size)** from top edge will be used to attach the rail

# Thunder pull-up banner template

for artwork supplied at 25% actual size

- Banner graphic size
- Bleed area
- Copy safe area

Template supplied by  
adverset | **display**

## **IMPORTANT!**

Any artwork in this shaded area will be hidden inside the base roller mechanism, but please ensure that artwork extends into this area otherwise a gap will be visible.

↑ ↓ **37.5mm (150mm at actual size)**