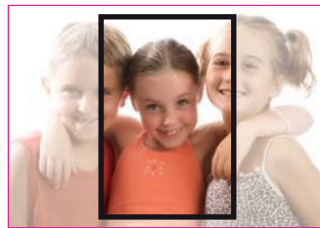


## 1. Choosing the perfect shape canvas for your photo!



All our canvases are based on:

Fir wood, kiln-dried artist's frames, 38mm thickness.

Because our frames are of a substantial thickness the photograph you supply needs to allow room for this (known as bleed), see opposite for more information.

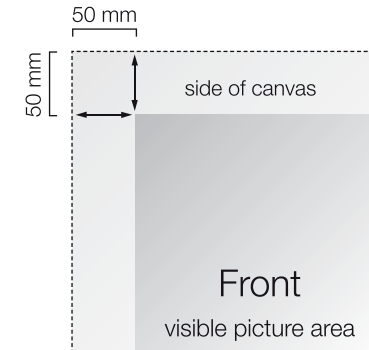
Slimmer 17mm thickness frames are available on request.



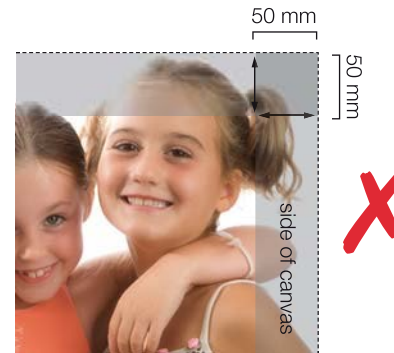
## 2. Choose the perfect photo for your canvas!

When choosing the image for your canvas please allow enough room around the outside of the picture to allow for it to fold around the frame without losing the impact of the main subject.

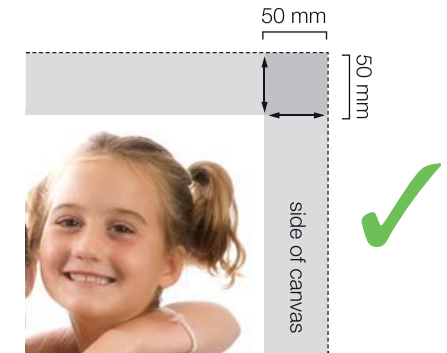
The additional overlap needs to be 50mm at full size, or the equivalent of 50mm bleed around the inside of the image at its finished print size.



Correct and incorrect use of bleed.



This picture doesn't allow enough surplus image to fold around the canvas's frame.



This picture has sufficient surplus background image to wrap around.

Please Note: It is possible for us to add bleed to your image using image manipulation, but this is dependent on the subject matter of the supplied image and would be at an additional cost.

## 3. The correct resolution for your canvas image!

It is important that your photo is of an appropriate quality for printing on to canvas, if not the result may be disappointing compared to the view on your computer or camera. Below are examples of loss of quality due to insufficient resolution/image size.



pixelation could occur if the supplied image file size is too small.



falsely increasing the size and resolution of the original file could result in the edges of the subject being distorted and rough.

### File Formats:

Preferably a high quality JPEG, but we can accept most popular file formats including: TIFF, EPS. Please call to check suitability of other formats.

### Image Resolution

The resolutions indicated in the table below are suggested to give you optimum results for various canvas sizes. We will accept artwork at resolutions lower than these but cannot guarantee the quality of the final print.

### Digital Photos

Please check the following before you supply your images.

- Pixel resolution
- File size
- Photo quality (out of focus etc.)

## CANVAS SIZE & ADVISED IMAGE SIZE

Canvas Size	Image Size	Image File Size	Camera Setting	Pixel Resolution	Maximum Size
9" x 13"	13"	508 KB	1 megapixel	1280 x 960 pixels	13 x 9 inches
12" x 18"	18"	820 KB	2 megapixel	1600 x 1200 pixels	18 x 12 inches
17" x 24"	24"	1.3 MB	3 megapixel	2048 x 1536 pixels	24 x 17 inches
22" x 30"	30"	1.9 MB	5 megapixel	2560 x 1920 pixels	30 x 22 inches
29" x 40"	40"	3.6 MB	8 megapixel	3264 x 2448 pixels	40 x 29 inches
40" x 49"	49"	3.6 MB +	8 megapixel +	8 megapixel +	40 x 29 inches +

The above dimensions are intended as rough guidelines only as camera settings such as pixel resolution and file size may vary between manufacturer.